

Jobs for the PEP boys as Roubler rolls out

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Thursday looms as an exciting day for three of the biggest names in Australian private equity, as the technology firm they have backed officially opens its doors.

Rickard Gardell, Simon Pillar, and Tony Duthie, principals of Australia's biggest private equity firm, Pacific Equity Partners, have personally invested in Roubler, a human resources technology company that automates and manages everything from tracking online job applications and ranking candidates to rostering, monitoring time and attendance and payroll.

The business was started by Queenslander Andrew Northcott, who previously founded labour hire group LSA Recruitment, built it into a \$100 million business (during which time it was in the BRW FAST 100 for three consecutive years) and sold it to an international conglomerate in 2013.

The 32-year-old has taken his time getting Roubler right, working with clients in hospitality, construction, healthcare and transport to perfect the platform.

Northcott says the system is smart enough to learn what sort of attributes a candidate might offer a specific employer, and then rank prospective workers according to their suitability.

It will then continue to update that information and learn more about the employee as their career rolls on - tracking their attendance stats and time sheets, for example, to monitor their on-going suitability for a role.

"If you look at a lot of the tech HR start-ups that have come out in the last six months they are all saying they are going to disrupt Seek and the like - we are actually complementary to the big players," Northcott told Street Talk.

"We are not disrupting the recruitment industry as such - we are providing a platform for and empowering internal HR teams and the recruitment industry itself."

After the Australian launch, Roubler will target New Zealand and Singapore before taking aim at the United States in about 18 months time.